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Sereno Group merges with Rainmaker Properties

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Sereno Group has announced that it is joining forces with another Silicon Valley real estate group, Rainmaker Properties, according to the co-founder of Sereno Group.

"We look forward to blending Rainmaker's outstanding online marketing systems, (founder of Rainmaker Alex

Wang's) knowledge base and Sereno Group's long-standing reputation as an industry leader in real estate sales excellence," co-founder Chris Trapani said.

Trapani said Rainmaker Properties is small but tech savvy and progressive. While Sereno Group is still growing, both have a community-minded vision, he said.

Trapani said Wang's website is one of the most creative in the business.

He said the team from Rainmaker — Wang, Edmund Yue, Sara Greenwood, Kristine Kim Suh, James Yang and Katharine Duus — have already moved into the Sereno Group's offices in Palo Alto and Willow Glen.

The Willow Glen office is temporary for now, until Sereno Group's new Wil-

low Glen office opens in the spring, Trapani said.

Los Gatos-based Sereno Group opened in 2006, has six offices in the Silicon Valley and 190 agents that serve Santa Clara, San Mateo and Santa Cruz counties.

Rainmaker Properties was established in 2007 in Palo Alto as a referral-based real estate brokerage.