

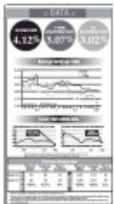
# Sereno Group Real Estate acquires Rainmaker Properties

SERENO GROUP PALO ALTO— Rainmaker Properties, one of Silicon Valley's premier referral- based boutique residential real estate brokerages, has joined Sereno Group Real Estate. This synergy brings together two similar organizations known for outstanding client representation, responsible real estate practice and the utilization of technological innovation.

The team at Rainmaker Properties, including founder Alex H. Wang, Edmund Yue, Sara Greenwood, Kristine Kim Suh, James Yang, and Katharine Duus, will continue to operate its successful real estate team within Sereno Group to help leverage each other's strengths and move even faster towards a combined long-term vision.

"This relationship marks the beginning of an outstanding opportunity for Sereno Group and Rainmaker Properties," said Chris Trapani, founder of Sereno Group. "Because of the similarities shared between the two organizations, it was a natural and logical fit for both teams. We look forward to blending Rainmaker's outstanding online marketing systems, Alex's knowledge- base and Sereno Group's longstanding reputation as an industry leader in real estate sales excellence."

Opened in 2006, Sereno Group Real Estate has quickly established itself as a market leader by continually attracting top- producing agents in the Silicon Valley. During this time, Sereno Group has achieved the highest per agent productivity for residential real estate brokers in the county. In 2010, Sereno Group ranked as the # 7 brokerage in the United States for per agent closed sales volume in Real Trend's annual national brokerage rankings report. The company, which has been ranked the # 1 Best Place to Work in the Bay Area for two years in a row, now has six offices located in Los Gatos, Saratoga, Los Altos, Santa Cruz and Palo Alto and Willow Glen. The 190 agents of Sereno Group sell and serve the Santa Clara, San Mateo and Santa Cruz Counties and points beyond.



Rainmaker Properties is one the Silicon Valley's premier referral- based boutique residential real estate brokerages using technology, local knowledge and experience to help empower Silicon Valley residents to make strong real estate decisions. Established in 2007, Rainmaker Properties' agents have quickly become the highest and most online reviewed agents in Silicon Valley. In 2009 and 2010, the San Jose Business Journal ranked Rainmaker Properties as one of the top 25 residential real estate companies by gross dollar volume in Silicon Valley. Visit [http:// www. Rainmaker Properties. com](http://www.Rainmaker Properties.com).